

朝陽科技大學 093學年度第1學期教學大綱  
Special Topics of Investment 投資學專題

當期課號	7707	Course Number	7707
授課教師	許可達	Instructor	HSU,KER TAH
中文課名	投資學專題	Course Name	Special Topics of Investment
開課單位	保險金融管理系碩士在職專班一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	<ol style="list-style-type: none"> <li>1. 提供完整的財務理論知識</li> <li>2. 具備對在大眾媒體或是專業財金雜誌中所刊載的議題有足夠的判斷能力</li> <li>3. 具備證券相關產業中高階從業人員之高道德素養</li> <li>4. 能對政府政策所造成的衝擊對公司及客戶作出建議</li> </ol>	Objectives	<ol style="list-style-type: none"> <li>1. Offering complete financial theory knowledge.</li> <li>2. Having sufficient judgment on the issues published in mass media or professional financial magazines.</li> <li>3. Having high morality qualities of medium- and high-ranking personnel in securities industries.</li> <li>4. Able to give suggestions on impacts companies and customers by government's policies.</li> </ol>
教材	Bodie, Kane, Marcus: Investment, 5/e, McGraw-Hill	Teaching Materials	
成績評量方式	平時作業 30% 期中考 30% 期末報告 40%	Grading	Homework 30% Midterm Exam 30% Final Report 40%
教師網頁	-		
教學內容	本課程提供對現代投資組合理論的理解與各種不同的金融工具的評價模式	Syllabus	This course introduces the core of modern portfolio theory. At the same time it is devoted to valuation of different financial instruments.

尊重智慧財產權，請勿非法影印。