

朝陽科技大學 093學年度第1學期教學大綱
Topics in Financial Management 財務管理專題研討

當期課號	7639	Course Number	7639
授課教師	顏吉利	Instructor	YEN,GI LI
中文課名	財務管理專題研討	Course Name	Topics in Financial Management
開課單位	財務金融系碩士在職專班二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	介紹財務管理學域重要論文，並輔以台灣之相關實證研究，期能經由紮實之訓練，為同學日後職場表現、擇定學位論文或攻讀博士奠下良好之基礎。涵蓋財務管理之文獻綜覽（overview）、如何選擇研究題目、如何撰寫研究題綱、投資計劃之財務評估、資本市場訊息效率、新上市股票報酬、最適資本結構、最適股利政策及企業併購導論等研究課題。	Objectives	This is a three-credits elective course for MBA in Finance. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, thesis-choosing caliber, and solid foundation for advanced studies. Topics chosen include: (1) Capital Budgeting; (2) Capital Market Informational Efficiency; (3) Pricing and Performance IPOs; (4) Optimal Capital Structure; (5) Optimal Dividend Policy;and. (6) Merger and Acquisition.
教材	詳書單，依序講授。未加註“*”者，即為指定同學自行研讀之論文;加註“*”者，即為指定同學撰提心得報告或進行堂上報告之論文。	Teaching Materials	
成績評量方式	心得報告/研究題綱:40% 期末考試:40% 課堂參與:20%	Grading	Class Presentation/Research Proposal:40%; Final Exam:40%; Class Participation:20%
教師網頁	-		
教學內容	涵蓋財務管理之文獻綜覽（overview）、如何選擇研究題目、如何撰寫研究題綱、投資計劃之財務評估、資本市場訊息效率、新上市股票報酬、最適資本結構、最適股利政策及企業併購導論等研究課題。	Syllabus	Topics in Financial Management Gili Yen This is a three-credits elective course for MBA in Finance. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, thesis-choosing caliber, and solid foundation for advanced studies. Topics chosen include: (1) Capital Budgeting; (2) Capital Market Informational Efficiency; (3) Pricing and Performance IPOs; (4) Optimal Capital Structure; (5) Optimal Dividend Policy;and. (6) Merger and Acquisition.

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