

朝陽科技大學 093學年度第1學期教學大綱

Special Topics on Electronic Business and Management (1) 電子化經營管理專題(一)

當期課號	7616	Course Number	7616
授課教師	詹智強	Instructor	CHAN,CHU CHAI
中文課名	電子化經營管理專題(一)	Course Name	Special Topics on Electronic Business and Management (1)
開課單位	工業工程與管理系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程旨在教授學生找尋資料、如何做研究於電子化企業經營管理領域。	Objectives	This course aims to teach students to do researches in e-business area.
教材	1. Journal of Decision Support System, Elsevier Science Ltd. 2. European Journal of expert system and application, Elsevier Science Ltd. 3. International Journal of e-commerce and application, Elsevier Science Ltd. Ltd.	Teaching Materials	
成績評量方式	文獻探討簡報演練績效與貢獻評估 (50%--50%)	Grading	Evaluation on Performance and Contribution of Presentation (50%--50%)
教師網頁	http://www.cyut.edu.tw/~secret/index.htm		
教學內容	本課程旨係訓練學生了解有關企業電子化學術論文之範圍、學習並探討其研究方法及撰寫方式等，為自己找出未來的研究方向及研究主題，內容包含如下： 1. 企業電子化之指定論文導讀 2. 企業電子化之自選論文導讀	Syllabus	This course is designed to train students to understand the scope of global e-business, the research methodology, and writing patterns, to enable the students to find an interested title for their theses. It consists of the followings: 1. Assigned Papers on e-business 2. Self-selected Papers on e-business.

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