

朝陽科技大學 093學年度第1學期教學大綱

Special Topics on Global Logistics Management (1) 全球運籌管理專題(一)

當期課號	7613	Course Number	7613
授課教師	廖年欣	Instructor	LIAO, NEIN HSIN
中文課名	全球運籌管理專題(一)	Course Name	Special Topics on Global Logistics Management (1)
開課單位	工業工程與管理系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程旨係訓練學生了解有關全球運籌管理學術論文之範圍、學習並探討其研究方法及撰寫方式等，為自己找出未來的研究方向及研究主題。	Objectives	This course is designed to train students to understand the scope of global logistics management, the research methodology, and writing patterns, to enable the students to find an interested title for their theses. It consists of the followings: 1. Presentation the assigned title on Global Logistics Management 2. Presentation the self-selected Titles on Global Logistics Management.
教材	1. Journal of Operations Management 2. European Journal of Purchasing & Supply Management 3. International Journal of Production Economics 4. Long Range Planning 5. European Journal of Operational Research 6 Expert Systems with Applications 7. Journal of International Management 8. Transportation Research 9. Industrial Marketing Management 10. European Management Journal 11. Other International Journals on Global Logistics Management	Teaching Materials	
成績評量方式	論文之簡報考核(60%) 簡報之回饋與貢獻(40%)	Grading	Evaluation of assignment and presentation (60%), contribution and creativity performance to the study team (40%).
教師網頁	www.cyut.edu.tw/~secret/sec_gen.htm		
教學內容	每週簡報並討論兩篇指定的或選定的全球運籌管理之期刊論文。	Syllabus	Two papers' presentation and discussion each week. Title on global logistics management will be assigned or self-selected.

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