

朝陽科技大學 093學年度第1學期教學大綱  
Recreation Resources Inventory and Planning 休閒資源調查與規劃研究

當期課號	7228	Course Number	7228
授課教師		Instructor	
中文課名	休閒資源調查與規劃研究	Course Name	Recreation Resources Inventory and Planning
開課單位	休閒事業管理系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	探討休閒及觀光資源調查及規劃之相關問題，瞭解相關理論之應用技巧。	Objectives	In this course, Introduce the concept of a resource Inventory and its classification, We focus on the terminology and definitions that underpin the study of tourism planning.
教材	1. 觀光資源規劃與管理(鍾溫清、王昭正、高俊雄編著,1999) 2. Managing Leisure (Byron Grainger - Jones)ILAM,19993. 3. Tourism Planning -- Basics, Concepts, Cases(Gunn, C.A., 1994)	Teaching Materials	
成績評量方式	Final Exam	Grading	
教師網頁	-		
教學內容	介紹休閒觀光資源管理概論，探討休閒觀光資源規劃與經營管理案例及休閒觀光資源規劃理論及內容。	Syllabus	In this course, Introduce the concept of a resource Inventory and its classification, We focus on the terminology and definitions that underpin the study of tourism planning.

尊重智慧財產權，請勿非法影印。