

朝陽科技大學 093學年度第1學期教學大綱
Seminar on Business Financial Management 企業財務管理專題研討

當期課號	7200	Course Number	7200
授課教師	王光華	Instructor	WANG,KUANG HUA
中文課名	企業財務管理專題研討	Course Name	Seminar on Business Financial Management
開課單位	會計系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程將對財務管理所包含的三個彼此相關的領域，(1)公司理財；(2)投資學；(3)金融機構管理，等有關的理論提供詳盡的檢視與分析。	Objectives	The purpose of this course is to provide students an idea of what financial management is all about. This course consists of three interrelated areas: 1. Money and capital markets; 2. Investments; 3. Financial management.
教材	Fundamentals of Financial Management, Brigham & Houston, Ninth Edition, Harcourt.	Teaching Materials	
成績評量方式	出席：30%、分組報告：30%、期中及期末考：40%。	Grading	Mid-term Exam & Final Exam 50% each.
教師網頁	-		
教學內容	本課程將對財務管理所包含的三個彼此相關的領域，(1)公司理財；(2)投資學；(3)金融機構管理，等有關的理論提供詳盡的檢視與分析。	Syllabus	The purpose of this course is to give the students an idea of what financial management is all about. Financial management consists of three interrelated areas: (1) money and capital markets; (2) investments; (3) financial management.

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