

朝陽科技大學 093學年度第1學期教學大綱
 Planning and Survey of Leisure Resource 休閒資源調查與規劃

當期課號	6435	Course Number	6435
授課教師	陳昱□	Instructor	CHEN,YUE DEN
中文課名	休閒資源調查與規劃	Course Name	Planning and Survey of Leisure Resource
開課單位	休閒事業管理系(二進)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	探討休閒及觀光資源調查及規劃之相關問題，瞭解相關理論之應用技巧。	Objectives	In this course, Introduce the concept of a resource Inventory and its classification, We focus on the terminology and definitions that underpin the study of tourism planning.
教材	1. 觀光資源規劃與管理(鍾溫清、王昭正、高俊雄編著,1999) 2. Managing Leisure (Byron Grainger - Jones)ILAM,19993. 3. Tourism Planning -- Basics, Concepts, Cases(Gunn, C.A., 1994)	Teaching Materials	
成績評量方式	平常成績與期末成績	Grading	general performance and final term exam
教師網頁	-		
教學內容	探討休閒及觀光資源調查及規劃之相關問題，瞭解相關理論之應用技巧。	Syllabus	In this course, Introduce the concept of a resource Inventory and its classification, We focus on the terminology and definitions that underpin the study of tourism planning.

尊重智慧財產權，請勿非法影印。