

朝陽科技大學 093學年度第1學期教學大綱
Communications Law & Regulation 傳播法規

當期課號	6266	Course Number	6266
授課教師	鄭淑慧	Instructor	CHENG,SHU HUI
中文課名	傳播法規	Course Name	Communications Law & Regulation
開課單位	傳播藝術系(二進)五A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1.能熟悉傳播內容及傳播活動相關的法律規範，與認識言論（新聞）自由的理論基礎和應用限制(知識) 2. 能運用必要的傳播法規於所從事的相關傳播工作中(技能) 3. 能瞭解傳播法規與新聞自由的精神與內涵，從事傳播工作免勿觸法網，並負起傳播人的社會責任(態度) 4.能廣泛認識我國傳播法律與政策之規範取向(其他)	Objectives	1.Understand the dissemination of ideas in relation to legal norms; understand speech and press freedoms in theory and practice (knowledge) 2. Use existing laws and regulations to disseminate relevant work (skills) 3. Develop a positive, socially responsible approach to disseminating work (development) 4. Understand Taiwan's legal norms and policies (other)
教材	傳播相關法條	Teaching Materials	
成績評量方式	學期總成績包括課堂參與 (20%)、平時作業「書面作業與口頭報告」(30%)、期中考 (25%)、期末考(25%)	Grading	class attendance, participation (20%), assignment, oral report (30%), midterm (25%), final exam (25%)
教師網頁	-		
教學內容	<p>第1-3週 第一週 課程介紹第二週 憲法：言論自由第三週 憲法：言論自由</p> <p>第4-6週 第四週 廣播電視法第五週 廣播電視法第六週 廣播電視法</p> <p>第7-9週 第七週 有線廣播電視法第八週 期中考第九週 有線廣播電視法個案研究</p> <p>第10-12週 第十週 衛星電視法第十一週 衛星電視法個案研究第十二週 公共電視法</p> <p>第13-15週 第十三週 電影法第十四週 電影法、公共電視法個案研究第十五週 媒體不實廣告之責任</p> <p>第16-18週 第十六週 新興媒體法律問題第十七週 期末考</p>	Syllabus	<p>Weeks 1-3 1st Week Course introduction 2nd Week Constitution: Free Speech 3rd Week Constitution: Free Press</p> <p>Weeks 4-6 4th Week Broadcasting Law 5th Week Broadcasting Law 6th Week Cases study of Free Press and Broadcasting Law</p> <p>Weeks 7-9 7th Week Cable Television and Radio Law 8th Week Midterm 9th Week Cases study of Cable Television and Radio Law</p> <p>Weeks 10-12 10th Week Satellite TV Law 11th Week Cases study of Satellite TV Law 12th Week Public TV Law</p> <p>Weeks 13-15 13th Week Film Law 14th Week Cases study of Film Law and Public TV Law 15th Week Untruth Advertising</p> <p>Weeks 16-18 16th Week The problems of new communication technology 17th Week Final Exam</p>

尊重智慧財產權，請勿非法影印。