

朝陽科技大學 093學年度第1學期教學大綱  
Life Insurance 人壽保險

當期課號	4122	Course Number	4122
授課教師	張婉玲	Instructor	CHANG,WAN LIN
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(二日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	<p>1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識</p> <p>2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力</p> <p>3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度</p> <p>4. 可做為學生未來從事金融保險行政與銷售工作之基礎</p>	Objectives	<p>1. Enabling students to understand knowledge of theories, types (life, health, casualty and annuity, etc), finance, organization, operation and contract articles of life insurance.</p> <p>2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability through reports in classes.</p> <p>3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry.</p> <p>4. Serving as students' foundation in the future career in finance and insurance administration and sales.</p>
教材	投影片、白板、講義及參考用書：人身保險實務／林麗銖著／平安出版社	Teaching Materials	
成績評量方式	1.期中考佔40%；2.平時及小考佔20%；3.期末考佔40%	Grading	Med-term exam~40%; Last exam~40%; other~20%
教師網頁	-		
教學內容	本課程先整體介紹人身保險的相關理論及市場現況，進而深入探討人壽保險之保費、責任準備金、經營狀況及契約條款，並搭配年金、健康、傷害、團體等相關保險做較精簡之說明。	Syllabus	This course contain the following topics : basic concept, market condition, premium and reserve policy, company operation, and contract provision in life/annuity/health/injure/group insurance.

尊重智慧財產權，請勿非法影印。