朝陽科技大學 093學年度第1學期教學大綱 Multinational Financial Management 國際財務管理

當期課號	4078	Course Number	4078
授課教師	戴錦周	Instructor	DAI,JIN JOU
中文課名	國際財務管理	Course Name	Multinational Financial Management
開課單位	財務金融系(二日)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從多國籍公司財務經理的觀點, 探討相關財務管理的重要課題: 首先介紹國際財務環境,其次探 討外匯風管理、國際融資決策、 國際投資決策,最後介紹營運資 金的管理與控制。	Objectives	Introduce the student to the environmental differences encountered by the manager of the international finance function in a multinational corporation. Introduce the student to selected major issues of international financial management, including management of foreign exchange risk, international financing strategies, international investment strategies, management of short-term capital,etc.
教材	Shapiro, Alan C., Multinational Financial Management, 6th edition, 1999, Prentice-Hall,雙葉.	Teaching Materials	
成績評量方式	學期總成績 = 30%x平常成績 +30%x期中考成績+40%x期末考成績	Grading	Total= 30%xassignment+30%xmedterm+40%xfinal
教師網頁	_		
教學內容	從多國籍公司財務經理的觀點, 探討相關財務管理的重要課題: 國外投資的資金成本、國際投資 組合、國外直接投資、多國籍公 司的資本預算。	Syllabus	The course is designed to introduce students important issues about international financial management, which include cost of capital of foreign investment projects, international portfolio investment, foreign direct investment, and international capital budgeting, from the perspective of multinational companies.

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