

朝陽科技大學 093學年度第1學期教學大綱
International Trade Theory and Practice 國際貿易理論與實務

當期課號	3402	Course Number	3402
授課教師	羅慶龍	Instructor	LO,CHIN LUNG
中文課名	國際貿易理論與實務	Course Name	International Trade Theory and Practice
開課單位	會計系(四進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	修習本課程能獲得經營國際貿易的專業知識與操作技巧，培養獨立作業化國際貿易人才，對創業、就業或參加考試均雙蒙其益。	Objectives	This course will enhance the students to understand the major issues in the international trade practices. It also makes sure this course a rewarding experience.
教材	1. International Trade Practices, Sanmin Books 2003, Tapiei. 2. Going Global Lawrence W. Tuller, Business one Irwin Illinois 1989	Teaching Materials	
成績評量方式	平時成績:25% 期中考:25% 期末考:50%	Grading	Operating 25% Mid-terms exam 25% The final exam 50%
教師網頁	-		
教學內容	修習本課程能獲得經營國際貿易的專業知識與操作技巧,培養獨立作業化國際貿易人才,對創業.就業或參加考試均雙蒙其益	Syllabus	To develop and understanding of the basic issue in International Trade Practices and apply the discipline you have learn at present and in ther future to operations.

尊重智慧財產權，請勿非法影印。