# 朝陽科技大學 093學年度第1學期教學大綱
# Organization Behavior 組織行為

| | | | |
|---|---|---|---|
| 當期課號 | 3169 | Course Number | 3169 |
| 授課教師 | 鮑敦瑗 | Instructor | PAO,TUN YUAN |
| 中文課名 | 組織行爲 | Course Name | Organization Behavior |
| 開課單位 | 企業管理系(四進)二A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 1.了解企業組織中的個人與群體在工作中的態度與行爲模式。 2.認知態度與行爲背後的心理，包括領導、溝通、激勵及企業文化。 3.分析未來組織可能的變革與發展，了解如何調適、因應及規劃 | Objectives | 1.Teaching students to know about altitude and behavior in the organization. 2.Understanding the impact facts to organization behavior include eldership, communication, conflict, motivation and enterprise culture. 3.Analysis the organizational change in the future and how to adjust our plan and action to fit it. |
| 教材 | 1.組織行爲學(第9版),李青芬等著,華泰文化事業<br>2.Organizational Behavior,Stephen P.Robbins<br>3.自行編印講義 | Teaching Materials | |
| 成績評量方式 | 1.期中考20% 2.期末考20% 3.課堂報告50% 4.平日上課情形10% | Grading | 1.Midterm 20% 2.Final 20% 3.Class report 50% |
| 教師網頁 | | | |
| 教學內容 | 1.定義組織行爲<br>2.組織行爲之於學術界上之重要貢獻<br>3.了解管理者在工作上,如何運用組織行爲,進而管理 | Syllabus | 1.Define Organizational Behavior<br>2.Identify the contributions made by major behavior science disciplines to OB<br>3.Understanding the major challenges and opportunities for managers to use OB concepts |

尊重智慧財產權，請勿非法影印。