朝陽科技大學 093學年度第1學期教學大綱
Financial Management 財務管理

當期課號	3100	Course Number	3100
授課教師	林鳴琴	Instructor	LIN,MING CHIN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四進)二B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	謝劍平著 財務管理 第三版 智勝出版	Teaching Materials	
成績評量方式	期中考 35% 期末考 40% 作業及討論 25%	Grading	Mid-term Exam Fianl Exam Exercise
教師網頁	_		
教學內容	首先,從公司理財的角度,探討企業的投資與籌資決策,並以追求股東權益極大爲目標.其次,瞭解企業如何運用金融市場各種工具籌措資金.第三,從財務理論的角度,分析各種金融資產之價值如何決定.最後,針對近來各國資本市場發生的弊端,重新思考財務管理的目標與責任.本課程分爲上下兩學期.以下僅是上學期之教學進度.	Syllabus	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios;(3)financial management, or 'business finance', which involves decisions within firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will.

尊重智慧財產權，請勿非法影印。