朝陽科技大學 093學年度第1學期教學大綱
Economics 經濟學

當期課號	3060	Course Number	3060
授課教師	洪振義	Instructor	HONG,CHENG YIH
中文課名	經濟學	Course Name	Economics
開課單位	財務金融系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程包含個體經濟學及總體經濟學，首先認識經濟學的分析工具-市場機能，以探討人類之消費行爲，生產抉擇及其相互關係，由此所決定的市場價格及資源配置之均衡情況，亦稱之爲個體經濟之範疇，進一步了解市場失靈及政府公共決策的效果和影響。	Objectives	This course covers the basic concept of microeconomics and macro-economics. Topics include price system, consumption and production theory, markets and pricing, input factor and its market mechanics, and then national income, fiscal policy, money policy, international trade and finance are also included in this course.
教材	經濟學:謝振環,陳正亮合著,東華書局,92年5月初版；參考書籍:Principle of Economics;N. Gergory Mankiw,2nd edition	Teaching Materials	
成績評量方式	平常成績 40%， 期中考 30%， 期末考 30%	Grading	Tests 40%, Mid-term Exam. 30%, Final Exam. 30%
教師網頁	_		
教學內容	以個體經濟學爲主要範圍，介紹商品與勞務市場的消費理論、生產理論、市場類型及定價決策、市場均衡及失靈之外，並探討要素市場的資源分配問題，以及影響經濟效率的外部性及公共財問題,與其他社會科學之關係，探索社會經濟現象，進而思考解決各種經濟問題之對策。	Syllabus	The first semester apply the concepts of microeconomics,including the basic tools of supply & demend;consumer theory,prducer theory & the effeciency of market and some applications of taxation and international trade.Also examine an esternality and market inefficiency problems as well as government policy to public goods and common resources. And then introduce the firms behavior and industrial organization and present issues related to labor market and the market for the factor of production.

尊重智慧財產權，請勿非法影印。