朝陽科技大學 093學年度第1學期教學大綱
Economics 經濟學

當期課號	1945	Course Number	1945
授課教師	顏吉利	Instructor	YEN,GI LI
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四日)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材	Marc Lieberman & Robert E. Hall, Introduction to Economics, 2nd Edition, South-Western, a Division of Thomson Learning, 2005.（高立圖書有限公司代理）	Teaching Materials	
成績評量方式	期中考40% 期末考40% 課堂上參與程度(含上課出席情形)20%	Grading	Midterm Exam:40%;Final Exam:40%;Class Participation:20%
教師網頁			
教學內容	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Syllabus	This is a one-year mandatory course. The course covers“introductory microeconomics” in the first semester and“introductory macroeconomics”in the second semester respectively. The first semester covers the following topics:（1）Supply and Demand；（2）Consumer Choice；（3）Theory of the Firm；（4）Production and Costs；（5）Product Markets； and,（6）Factor Markets. The second semester covers the following topics:（1）Introduction to Macroeconomics;（2）Macroeconomic Measurements：National Income, Employment, and Price Level;（3）Aggregate Demand, Aggregate Supply, and National Income Equilibrium;（4）Government Spending, Taxation, and Fiscal Policy; (5）The Banking System, the Central Bank, and Monetary Policy.

尊重智慧財產權，請勿非法影印。