朝陽科技大學 093學年度第1學期教學大綱
Insurance 保險學

當期課號	1700	**Course Number**	1700
授課教師	卓俊雄	**Instructor**	CHO,CHUN HSIUNG
中文課名	保險學	**Course Name**	Insurance
開課單位	保險金融管理系(四日)一B	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	2	**Credits**	2
課程目標	1.使學生具產壽險及社會保險等保險的相關基本知識 2.使學生能熟悉保險學基本理論並應用在其他保險個論上 3.使學生具保險金融從業人員之專業態度 4.可做爲學生未來學習各項金融領域之基礎	**Objectives**	1.Enabling students to have basic knowledge of property & casualty/life insurance as well as social insurance. 2.Enabling students to be familiar with basic theories of insurance science to be applied in other individual insurance theories. 3.Enabling students to have professional attitudes of personnel in insurance and finance industry. 4.Serving as students' foundation of learning knowledge in other fields in finance.
教材	教科書：George E. Rejda, principles of risk management and insurance, 7th edition, Addison Wesley Longman ,華泰進口。 參考書：陳雲中，保險學，五南 陳森松、康裕民、凌氤寶，保險學理論與實務，華泰。	**Teaching Materials**	
成績評量方式	學習評分標準 1. 上課情形及小考(30%) 2. 期中考或期中報告(30%) 3. 期末考(40%)	**Grading**	class attendance and presentation: 30% mid-term exam: 30% final exam: 40%
教師網頁			
教學內容	本課程完全根據保險學的基本理論，我國保險事業的經營實況以及保險單條款等內容予以講授，以求實用，期使學生一方面對保險學的基本理論與實務，能於較短時間獲一明晰與完整的觀念；另一方面對我國當前保險經營之實況及其內容，亦能窺知其梗概。 內容包括保險與危險管理之基本概念、保險之要素、保險組織、保險契約、保險契約適用之基本原則、保險經營、保險理賠、財產保險、人身保險、社會保險以及輸出保險等。	**Syllabus**	This course is based on the fundamental theory and the practical experiences of insurance. After studying this course, the students should be able to explain and define the basic characteristics of insurance and describe the major types of insurance. This main content of this course is as follows; 1. introduction to risk management 2. some fundamental prinicples of insurance 3. ananlysis of insurance contracts 4. introduction of life insurance 5. introduction of property and liability insurance

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