朝陽科技大學 093學年度第1學期教學大綱
Research Methods 研究方法

當期課號	1663	Course Number	1663
授課教師	簡妙如	Instructor	JIAN,MIAO JU
中文課名	研究方法	Course Name	Research Methods
開課單位	傳播藝術系(四日)三B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	教學目標：包含知識、技能、態度、其他等四項 1.培養事件觀察、研究問題解決技能(技能) 2.了解研究進行程序及各式研究方法知識(知識) 3.訓練反思及批判態度(態度) 4.研究實作練習(其他)	Objectives	This course is designed to introduce undergraduate students to the research methods in the context of mass communication. The focus in this class is on basic issues and strategies in designing and conducting research. Specifically, the course intends to help students acquire in-depth knowledge of developing the communication research problems, the ability to access communication research studies, and the ability to independently conduct communication research.
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁			
教學內容	認識研究的基本精神與程序，訓練獨立研究能力。以實作的研究問題發展、研究設計，學習社會科學研究方法的入門概念與程序，並進一步培養對傳播領域的探索精神與研究態度。	Syllabus	Introduce the fundemental concept and procedures of research method. Student in this class will work out an inependent study and learn how to inquiry the research problem of communication.

尊重智慧財產權，請勿非法影印。