# 朝陽科技大學 093學年度第1學期教學大綱
# Organization Behavior 組織行為

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| **當期課號** | 1429 | **Course Number** | 1429 |
| **授課教師** | 賴瑞華 | **Instructor** | , |
| **中文課名** | 組織行爲 | **Course Name** | Organization Behavior |
| **開課單位** | 企業管理系(四日)二A | **Department** | |
| **修習別** | 選修 | **Required/Elective** | Elective |
| **學分數** | 3 | **Credits** | 3 |
| **課程目標** | 1.了解企業組織中的個人與群體在工作中的態度與行爲模式。 2.認知態度與行爲背後的心理，包括領導、溝通、激勵及企業文化。 3.分析未來組織可能的變革與發展，了解如何調適、因應及規劃 | **Objectives** | 1.Teaching students to know about altitude and behavior in the organization. 2.Understanding the impact facts to organization behavior include eldership, communication, conflict, motivation and enterprise culture. 3.Analysis the organizational change in the future and how to adjust our plan and action to fit it. |
| **教材** | 1.組織行爲〔滄海書局印行，林財丁、林瑞發編譯〕Stephen P.Robbins原著。 2.教師所編之綱要 | **Teaching Materials** | |
| **成績評量方式** | 1.課堂表現 30%　4.期末報告 10%　2.期中考 25%　3.期末考 35% | **Grading** | |
| **教師網頁** | | | |
| **教學內容** | 1.了解企業組織中的個人與群體在工作中的態度與行爲模式。 2.認知態度與行爲背後的心理，包括領導、溝通、激勵及企業文化。 3.分析未來組織可能的變革與發展，了解如何調適、因應及規劃。 | **Syllabus** | 1.Teaching students to know about altitue and behavior in the organization. 2.Understanding the impact facts to orgnization behavior include leadership,communication,conflict,motivation and enterprise culture. 3.Analysis the organizational change in the future and how to adjust our plan and action to fit it. |

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