朝陽科技大學 093學年度第1學期教學大綱
International Trade Practices 國際貿易實務

當期課號	1427	Course Number	1427
授課教師	張志榮	Instructor	CHANG,JYH RONG
中文課名	國際貿易實務	Course Name	International Trade Practices
開課單位	企業管理系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	今天,企業和國家都比先前任何時候更依賴國際貿易帶來經濟成長.全球化,電子商務及貿易協定的改變會產生不利於企業的影響或是建立新的機會.本課程旨在培養學生對國際貿易實務知識與技術等能力的充實與提升.主要內容:1.國際貿易實務基礎 2.輸出輸入實務 3.國際貿易的付款方式 4.輸出輸入的相關問題	Objectives	Today, more than any time in history, both countries and business firms rely on international trade for economic growth. Globalization, E-commerce and trade agreement can adversely affect a firm"s business or can create new opportunities. The objective of this course is to help students to build a foundation of basic knowledge and skills about international trade practices. Topics include the foundation of trade practices, export and import practice, payments of international trade and related problems of export and import.
教材	1.黃清政 劉正松, 國際貿易實務:方法技巧 效益, 前程企管,第五版 2003年4月 2.蔡孟佳,國際貿易實務, 智勝出版,再版,2002年7月	Teaching Materials	
成績評量方式	出席狀況,課堂表現及小考:30% 期中考:30% 期末考:40%	Grading	Assignments, Participations and Quiz:30% Mid-term exam.:30% Final exam.:40%
教師網頁			
教學內容	今天,企業和國家都比先前任何時候更依賴國際貿易帶來經濟成長.全球化,電子商務及貿易協定的改變會產生不利於企業的影響或是建立新的機會.本課程旨在培養學生對國際貿易實務知識與技術等能力的充實與提升.主要內容:1.國際貿易實務基礎 2.輸出輸入實務 3.國際貿易的付款方式 4.輸出輸入的相關問題	Syllabus	Today,more than any time in history,both countries and business firms rely on international trade for economic growth. Globalization,E-commerce and trade agreement can adversely affect a firm's business or can create new opportunities. The objective of this course is to help students to build a foundation of basic knowledge and skills about international trade practices. Topics include the foundation of trade practices, export and import practice, payments of international trade and related problems of export and import.

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