# 朝陽科技大學 093學年度第1學期教學大綱
# International Trade Practices 國際貿易實務

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| 當期課號 | 1353 | Course Number | 1353 |
| 授課教師 | 羅慶龍 | Instructor | LO,CHIN LUNG |
| 中文課名 | 國際貿易實務 | Course Name | International Trade Practices |
| 開課單位 | 財務金融系(四日)二A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 本課程內容，使初學者由毫無概念中，進入從事國際貿易所必需具備的知識與技術，並能獨立作業，成爲日後國際貿易的尖兵。對學習者往後就業，創業或參加考試，均有意想不到的收獲。 | Objectives | To develop and understanding of the basic issue in International Trade Practices and apply the discipline you have learn at present and in ther future to operations. |
| 教材 | 1.International Trade Practices,Sanmin Books 2003,Tapiei.<br>2.Going Global Lawrence W.Tuller,Business one Irwin Illinois 1989 | Teaching Materials | |
| 成績評量方式 | 平時成績:25%<br>期中考:25%<br>期末考:50% | Grading | Operating 25%<br>Mid-terms exam 25%<br>The final exam 50% |
| 教師網頁 | | | |
| 教學內容 | 修習本課程能獲得經營國際貿易的專業知識與操作技巧,培養獨立作業化國際貿易人才,對創業.就業或參加考試均雙蒙其益 | Syllabus | To develop and understanding of the basic issue in International Trade Practices and apply the discipline you have learn at present and in ther future to operations. |

尊重智慧財產權，請勿非法影印。