朝陽科技大學 093學年度第1學期教學大綱
Introduction To Information Management 資訊管理導論

當期課號	1203	Course Number	1203
授課教師	廖彩雲	Instructor	LIAO,TSAI YUN
中文課名	資訊管理導論	Course Name	Introduction To Information Management
開課單位	資訊管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程藉由理論與實務案例之介紹使學生瞭解資訊系統在企業流程、管理決策及策略規劃中所扮演的角色，以及如何使用資訊系統解決企業問題。內容包含資訊系統管理基本概念、資訊科技的內容、系統開發與管理技術、資訊系統的企業應用(包含交易處理系統、決策支援系統、策略資訊系統、電子化企業等)、及資訊系統管理之未來挑戰等議題之探討。	Objectives	This course will cover the basic concept of information management. The students will understand the concepts of business process and how information technology (IT) can be applied in the business process. Selected introductory topics include the foundation concepts of management information systems, the content of information technology, information system planning and development, business applications (ex. transaction processing system, decision support systems (DSS), strategic information system (SIS), electronic business systems, and management challenges.
教材	1.Efraim Turban, Ephraim Mclean, and James Wetherbe, Information Technology for Management - Making Connections for Strategic Advantage (智勝代理，02-23886368)	Teaching Materials	
成績評量方式	隨堂考試、作業、案例討論、期末報告(50%) 期中考試(25%) 期末考試 (25%)	Grading	quiz, homework, case study, term project (50%)　Midterm exam(25%) Final exam(25%)
教師網頁	www.cyut.edu.tw/~tyliao		
教學內容	本課程在使學生瞭解資訊系統在企業之作業流程、管理決策及策略規劃中所扮演的角色，同時學習如何使用資訊系統以解決上述問題。內容包含資訊系統與組織、管理資訊系統、電子交易處理、辦公室自動化、企業再造工程、決策支援系統、策略資訊系統、電子商務、及資訊系統的規劃與發展等。	Syllabus	This course will cover the basic concept of information management. The students will understand the concepts of business process and how information technology (IT) can be applied in the business process. Selected introductory topics include information systems and organizations, management information system, transaction processing, business information system, office automation, business reengineering, decision support systems, strategic information system, electronic commerce (EC), and information system planning and development.

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