

朝陽科技大學 092學年度第2學期教學大綱
Created in Taiwan 台灣創造

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| 當期課號 | 7332 | Course Number | 7332 |
| 授課教師 | 路威 | Instructor | |
| 中文課名 | 台灣創造 | Course Name | Created in Taiwan |
| 開課單位 | 設計研究所碩士班二A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | | Objectives | |
| 教材 | the teaching is in seminar form and is based on your own in-depth research as well as the professor's design method: BEST-FIT Integrated Design Management Tool. | Teaching Materials | the teaching is in seminar form and is based on your own in-depth research as well as the professor's design method: BEST-FIT Integrated Design Management Tool. |
| 成績評量方式 | 20% for attendance. 30% for active participation. 50% for progress. | Grading | 20% for attendance. 30% for active participation. 50% for progress. |
| 教師網頁 | - | | |
| 教學內容 | this course will give you thoretical and practical knowledge about design for the new economy in Taiwan. it is about creative design, branding, originality, creativity, local culture in the global market and much more. we will especially focus on design in the service economy and how to develop design business as a global creative industry. | Syllabus | this course will give you thoretical and practical knowledge about design for the new economy in Taiwan. it is about creative design, branding, originality, creativity, local culture in the global market and much more. we will especially focus on design in the service economy and how to develop design business as a global creative industry. |

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