

朝陽科技大學 092學年度第2學期教學大綱  
Design in Knowledge-based Global Economy 設計與全球知識經濟

當期課號	7323	Course Number	7323
授課教師	路威	Instructor	
中文課名	設計與全球知識經濟	Course Name	Design in Knowledge-based Global Economy
開課單位	設計研究所碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標		Objectives	
教材	the teaching is in seminar form and is based on your own in-depth research as well as the professor's design method: BEST-FIT Integrated Design Management Tool.	Teaching Materials	the teaching is in seminar form and is based on your own in-depth research as well as the professor's design method: BEST-FIT Integrated Design Management Tool.
成績評量方式	20% for attendance. 30% for active participation. 50% for progress.	Grading	20% for attendance. 30% for active participation. 50% for progress.
教師網頁	-		
教學內容	this course will give you thoretical and practical knowledge about design for the new economy in Taiwan. it is about creative design, branding, originality, creativity, local culture in the global market and much more. we will especially focus on design in the service economy and how to develop design business as a global creative industry.	Syllabus	this course will give you thoretical and practical knowledge about design for the new economy in Taiwan. it is about creative design, branding, originality, creativity, local culture in the global market and much more. we will especially focus on design in the service economy and how to develop design business as a global creative industry.

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