

朝陽科技大學 092學年度第2學期教學大綱
Electronic Commerce 電子商務

當期課號	7098	Course Number	7098
授課教師	詹智強	Instructor	CHAN,CHU CHAI
中文課名	電子商務	Course Name	Electronic Commerce
開課單位	工業工程與管理系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在教授學生應用電子商務於企業。	Objectives	This course aims to provide students with fundamental knowledge of applying e-commerce in business.
教材	Learn from text book and discuss with students by collecting research papers	Teaching Materials	Learn from text book and discuss with students by collecting research papers
成績評量方式	期中考30%, 期末考30%,期末報告30%,其他10%	Grading	midterm 30%, final exams 30%, term project30%, others 10%
教師網頁	www.iem.cyut.edu.tw/~cbcheng		
教學內容	學習網際網路上之應用及其對企業之助益，以及電子商務中使用之技術	Syllabus	Understand the applications on Internet and how Internet can benefit the business. Learn the techniques used in e-Commerce.

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