

朝陽科技大學 092學年度第2學期教學大綱
International Trade Theory and Practice 國際貿易理論與實務

當期課號	6402	Course Number	6402
授課教師	蘇華山	Instructor	,
中文課名	國際貿易理論與實務	Course Name	International Trade Theory and Practice
開課單位	會計系(二進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	修習本課程能獲得經營國際貿易的專業知識與操作技巧，培養獨立作業化國際貿易人才，對創業、就業或參加考試均雙蒙其益。	Objectives	This course will enhance the students to understand the major issues in the international trade practices. It also makes sure this course a rewarding experience.
教材	啟發式講解、分組討論	Teaching Materials	Lecture、Discussing & Practice
成績評量方式	隨堂測驗(30%)、期中考(30%)、期末考(40%)	Grading	Normal Test (30%)、Mid-Term Test (30%)、Final Test (40%)
教師網頁	-		
教學內容	實例說明完整的貿易流程，國際貿易專業術語，電子商務之應用，信用狀內容解析，出、進口押匯實務，兩岸貿易的發展與策略。	Syllabus	This course includes explication and example for completely procedure of international trade、professional phrases、the application for e-commerce、the analysis for letter of credit、negotiation practices of export and import、the development and strategy between Taiwan and China's trade。

尊重智慧財產權，請勿非法影印。