

朝陽科技大學 092學年度第2學期教學大綱  
Web Media Design 網路媒體設計(二)

當期課號	6203	Course Number	6203
授課教師	馬廣毅	Instructor	MA,KWANG YI
中文課名	網路媒體設計(二)	Course Name	Web Media Design
開課單位	視覺傳達設計系(二進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程以培養每一位與設計相關的學生，製作一個兼具美感與互動的動態網頁的能力為目標，以作為個人的數位作品集。製作過程中要熟悉多媒體的各個元素表現（圖片、文字、聲音、動畫...等），經由創意腳本、製作腳本、畫面設計、程式編序、音訊整合等流程，而完成一個網頁互動電腦多媒體的作品。	Objectives	This class is for those students there major is relative to design , to produce the animation webpage with aesthetics and interaction, which will stand for the student's digital portfolio. Students will be skillful with each element of multimedia, such as graphic, text, sound, animation ..etc. with following the class program. The process will go through creative storyboard, produce storyboard, interface design, script programe, sound edit.... interaction each of them to accomplish an imteractive animation webpage.
教材	二小時以電腦廣播系統教學後,留一小時給學生對於當日所學練習及發問.	Teaching Materials	After 2 hour demote, ask student practice one hour. If student have any problem about the course, welcome to ask questions anytime.
成績評量方式	期中作業25% 期中考25% 期末作業25% 期末考25%	Grading	Midterm assignment 25%, midterm examine 25%, final assignment 25%, and final examine 25%.
教師網頁	-		
教學內容	本課程之設計之重點有三: 1.為培養學生對網路概念之瞭解. 2.為培養學生對於網頁設計業界電腦軟體之使用有概念. 3.訓練學生對於實例之練習.	Syllabus	The purpose of the course has three fold. 1.To help students understand the basic concept of the Web environment. 2.To help students knowing what is the state of art software in the Web page design field.  3.Helping student using the software to practice the real case.

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