朝陽科技大學 092學年度第2學期教學大綱
Typography & Editorial Design 編輯設計

當期課號	6173	**Course Number**	6173
授課教師	王桂沰	**Instructor**	WANG,KUEI TO
中文課名	編輯設計	**Course Name**	Typography & Editorial Design
開課單位	視覺傳達設計系(二進)三A	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	2	**Credits**	2
課程目標	1、傳統圖文編排理論—技巧的認知與實作演練 2、圖文編輯風格、材料的分析與創新實驗	**Objectives**	This course is an emphasizing the study of letterforms and their appropriate and effective use in visual communications. Topics include type classification and terminology, typeface identification, font design, book structures, the use of grids, type history and theory. The primary focus will be the use of typographic grids . style and information structures in multiple page projects with innovation experiments.
教材	本課程學生課堂外實際施作，課堂上一對一作品檢討，及每階段全班評圖觀摩來訓練同學的編排技巧。	**Teaching Materials**	Pratical training of layout design. works review on one on one basis. Group critic on after each project due.
成績評量方式	到課與課堂參與情形 30% 平時作業成績 10% 四次主要作業成績 60%	**Grading**	Class participation 30% Reguler assignment10% Four major project 60%
教師網頁			
教學內容	本學期課程進入數位媒體的編輯設計研究，以時下最常被使用的幾種電腦簡報媒體所衍生出的特有形式與功能，思考其不同於平面媒體的特質，以動態的觀點開發適應的形式，其中包含軟體使用的個人學習，與電腦螢幕文字與圖像呈現的功能性、美學性思索、嘗試，期望同學們面對的是現在與未來傳播趨勢下的編輯走向。	**Syllabus**	The major design exploration of this semester would focus on the layout design of digital media since they are the most popular communication tool of mankind in the near future. It's not the computer software be taught in the class, but the concept of text in motion and the different space concept where the visuals positioned are discussed.