

朝陽科技大學 092學年度第2學期教學大綱  
Business Statistics 商用統計學

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| 當期課號   | 6137   | Course Number      | 6137  |
| 授課教師   | 張志榮  | Instructor         | CHANG,JYH RONG  |
| 中文課名   | 商用統計學  | Course Name        | Business Statistics   |
| 開課單位   | 企業管理系(二進)三A  | Department         |   |
| 修習別    | 必修   | Required/Elective  | Required  |
| 學分數    | 3  | Credits            | 3   |
| 課程目標   | 本課程主要在使學生熟悉統計基本概念.原理及計巧,使其能對相關資料作組織,彙整,衡量並根據資料所得的結果加以評估及推論以幫助吾人作決策 | Objectives         | The purpose of this course is to acquaint the students with the statistical concepts,fundamentals, and techniques needed to organize, measure,and evaluate data that may then be used to support people to make better decisions in the face of uncertainty |
| 教材     | *講授,討論,練習與測驗   | Teaching Materials | *Lectures, Discussion, Practices, and Test  |
| 成績評量方式 | 期中考-30% 期末考-40% 上課出席,參與狀況及平時考-30%                                  | Grading            | Mid-term Exam.-30% Final Exam.-40%<br>Presence.Participation,and Quiz-30%   |
| 教師網頁   | -  |                    |   |
| 教學內容   | 本課程主要在使學生熟悉統計基本概念.原理及計巧,使其能對相關資料作組織,彙整,衡量並根據資料所得的結果加以評估及推論以幫助吾人作決策 | Syllabus           | The purpose of this course is to acquaint the students with the statistical concepts,fundamentals, and techniques needed to organize, measure,and evaluate data that may then be used to support people to make better decisions in the face of uncertainty |

尊重智慧財產權，請勿非法影印。