朝陽科技大學 092學年度第2學期教學大綱
Financial Management 財務管理

當期課號	4093	Course Number	4093
授課教師	陳秀綾	Instructor	CHEN,HSIU LING
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(二日)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	1.以powerpoint 按章節次序介紹內容及重要觀念. 2.每單元均有實例討論及實務練習,以熟悉財務管理實際操作的方法.	Teaching Materials	1.Lecture 2.Discussion the case of each chapter 3.Pratice the study ploblems of each chapter
成績評量方式	平時成績─40%（作業20%，小考20%）期中考試─30%期末考試─30%	Grading	Test & Problems solutions 40%; Mid-Term Exam. 30% ; Final Exam. 30%
教師網頁	_		
教學內容	1:繼續上學期介紹資本預算決策及風險分析,資金成本之計算,融資決策與財務槓桿,股利政策及營運資金管理等財務管理相關問題.	Syllabus	Introduce the investment of long-term assets,including capital budgeting, risk analysis and cost of capital. Also focuses on the capital structure and dividend policy of a firm. Finaly address short-term financial decisions.

尊重智慧財產權，請勿非法影印。