# 朝陽科技大學 092學年度第2學期教學大綱
# Insurance 保險學

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| **當期課號** | 4085 | **Course Number** | 4085 |
| **授課教師** | 徐璧君 | **Instructor** | HSU,PI CHUN |
| **中文課名** | 保險學 | **Course Name** | Insurance |
| **開課單位** | 財務金融系(二日)三A | **Department** | |
| **修習別** | 選修 | **Required/Elective** | Elective |
| **學分數** | 3 | **Credits** | 3 |
| **課程目標** | 本課程內容包括危險管理、保險基本概念、保險契約、監理、核保與理賠、產壽險實務、再保險....等，旨在教導學生瞭解保險之理論，並配合實務講解使保險生活化。 | **Objectives** | The contents and structure of this courses are based on the twin beliefs that (1) the study of insurance, a major tool of risk management, should be preceded by an understanding of the procedures and concepts of risk management itself; and (2) that understanding the insurance practice. |
| **教材** | 課堂講授 | **Teaching Materials** | |
| **成績評量方式** | 小考30%<br>期中考35%<br>期末考35% | **Grading** | tests:30%<br>midterm:35%<br>final:35% |
| **教師網頁** | | | |
| **教學內容** | 本課程先由風險管理的內容、保險的基本概念及保險契約的基本原則開始介紹,再進而介紹保險業務經營面:保險事業之組織、保險行銷保險核保與理賠、再保險等,讓同學對保險有一整體的認識. | **Syllabus** | This course contains the introduction of risk management, the basic concept of insurance and the basic principles of insurance contract. |

尊重智慧財產權，請勿非法影印。