朝陽科技大學 092學年度第2學期教學大綱
Management Psychology 管理心理學

當期課號	2306	Course Number	2306
授課教師	林木春	Instructor	LIN,MU CHUN
中文課名	管理心理學	Course Name	Management Psychology
開課單位	社會工作系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程主要教學目標在於幫助學生在人際行爲中作更好之發展，且對於人類行爲有更佳的認知，管理心理學在這方面具有極佳貢獻。本課程冀望學生在人際行爲中能夠形成新穎且廣泛的觀點，而進一步發展出屬於自我的觀點，而非僅單從老師或書本之論述去學習。	Objectives	The central purpose of this course is that of aiding students to develop a better and more complete understanding of human behavior-their own behavior as well as that of others. The course in the management psychology is of greatest value to the beginning students when it helps him gain new and broader perspectives regarding human behavior. However, these new perspectives must somehow become the students' perspectives and not just the perspectives of instructors and textbook authors.
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁			
教學內容	很多案例顯示，優秀的營業人員不一定能成爲傑出的業務經理，其原因很多，主要是因爲經理人員須要懂得激勵與領導、管理、更重要的是有管理心理學的背景較能體會，本課程除藉由一本參考書當教本外，更重要的是會有機會讓同學實際演練。	Syllabus	A sales manager is different from the saleman in terms of role play, to be a successful leader who of course needs to learn the psychology of the management. Thus the major target for this class, we will use a texbook for guidance together case study for group discussion.

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