朝陽科技大學 092學年度第2學期教學大綱
History of Graphic Desige(2) 平面設計史(二)

當期課號	1529	Course Number	1529
授課教師	曾培育	Instructor	TSENG,PEI YU
中文課名	平面設計史(二)	Course Name	History of Graphic Desige(2)
開課單位	視覺傳達設計系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1, 認識設計在人類文化及社會中的定義及角色。 2, 思考設計和藝術創作的關係；視覺傳達設計和藝術創作的關係。 3, 了解視覺傳達設計的起源發展、原理模式和媒材界面。	Objectives	It is a seminar and theoretical program of design concept, to help students building a basic and common sense of design, whatever architecture, industrial design, or graphic design. In the class, we discuss about the design culture, thought, criticism, tr
教材	課堂講授、幻燈片作品賞析、影片探討、資料收集研究、討論、報告	Teaching Materials	lecture, analyzing works, paper research, criticizing and discussing
成績評量方式	期中考25%、期末考25%、隨堂小考25%、課堂報告及學習態度25%	Grading	25%- midterm test 25%- final test 25%- class test 25%- presentation and study attitude
教師網頁	_		
教學內容	1, 認識設計在人類文化及社會中的定義及角色。 2, 思考設計和藝術創作的關係；視覺傳達設計和藝術創作的關係。 3, 了解視覺傳達設計的起源發展、原理模式和媒材界面。	Syllabus	It is a seminar and theoretical program of design concept, to help students building a basic and common sense of design, whatever architecture, industrial design, or graphic design. In the class, we discuss about the design culture, thought, criticism, trend, and aesthetics. Through the historical views, they will figure out the relationships between design and society or politics. It will be helpful for students to develop their personal style adapting to the social market.

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