朝陽科技大學 092學年度第2學期教學大綱
Business Operations Diagnosis 企業經營診斷

當期課號	1492	Course Number	1492
授課教師	程永明	Instructor	CHENG,YUNG MING
中文課名	企業經營診斷	Course Name	Business Operations Diagnosis
開課單位	企業管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程將藉由企業問題與案例的分析，使同學一方面研究企業運作方式，並使其了解如何對企業問題進行詳細診斷，以便針對問題與環境變化提出對策。	Objectives	This course is designed to utilize numerous cases to assist the students in evaluating the business operations, and teach them realize how to undertake a comprehensive diagnosis of the firms' problems and derive strategies to resolve problems and respond to some environmental changes.
教材	1.教師講授 2.課堂討論 3.個案研討	Teaching Materials	1.Instruction 2.Discussion 3.Case Study
成績評量方式	1.期末報告 50% 2.課堂參與 50%	Grading	1.Final report 50% 2.Participation 50%
教師網頁			
教學內容	本課程將藉由企業問題與案例的分析，使同學一方面研究企業運作方式，並使其了解如何對企業問題進行詳細診斷，以便針對問題與環境變化提出對策。	Syllabus	This course is designed to utilize numerous cases to assist the students in evaluating the business operations, and teach them realize how to undertake a comprehensive diagnosis of the firms' problems and derive strategies to resolve problems and respond to some environmental changes.

尊重智慧財產權，請勿非法影印。