

朝陽科技大學 092學年度第1學期教學大綱
International Logistics 國際物流

當期課號	7619	Course Number	7619
授課教師	廖年欣	Instructor	LIAO, NEIN HSIN
中文課名	國際物流	Course Name	International Logistics
開課單位	工業工程與管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨係讓學生了解學術上及實務上有關國際物流的系統與規劃管理，內容包含：國際物流系統的觀念與管理，物流系統之分析與規劃，不同運送業及運送模式之績效評估，國際物流系統之規劃與國際貿易個案。	Objectives	This course is designed for students to understand about international logistics and the international logistics system. It consists of the followings: 1. Concept and management of international logistics system; 2. Logistics analysis and system planning; 3. Evaluate the performance of different carriers and modes; 4. Study cases of international trade versus international logistics planning.
教材	1. 國際物流之系統架構介紹及理論探討 2. 國際物流之文獻探討與簡報	Teaching Materials	1. Systematic Frameworks and Related Theories Discussion for International Logistics 2. Literature Review and Presentation of International Logistics
成績評量方式	期中、期末考試 (50%) 文獻探討與作業簡報 (50%)	Grading	Evaluation of M. Terms Test and F. Terms Test (50%) Assignment and Performance of Presentation (50%)
教師網頁	-		
教學內容	本課程旨係讓學生了解學術上及實務上有關國際物流的系統與規劃管理，內容包含如下：1. 國際物流系統的觀念與管理 2. 物流系統之分析與規劃 3. 不同運送業及運送模式之績效評估 4. 國際物流系統之規劃與國際貿易個案	Syllabus	This course is designed for students to understand about international logistics and the international logistics system. It consists of the followings: 1. Concept and management of international logistics system. 2. Logistics analysis and system planning. 3. Evaluate the performance of different carriers and modes. 4. Cases of international trade versus international logistics planning.

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