

朝陽科技大學 092學年度第1學期教學大綱
Financial Management 財務管理

當期課號	7147	Course Number	7147
授課教師	許光華	Instructor	HSU,KUANG HUA
中文課名	財務管理	Course Name	Financial Management
開課單位	企業管理系碩士班一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠下良好之財務管理學基礎。	Objectives	To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management.
教材	課堂講授與個案討論	Teaching Materials	1.Class teaching 2.Case discussion
成績評量方式	1.期中考 30% 2.期末考 40% 2.平時成績 30%	Grading	1.Mid-term exam. 30% 2.Final exam. 40% 3.Class performance 30%
教師網頁	-		
教學內容	1. 熟悉公司理財的主要決策內容 2. 了解證券的評價方式與投資組合的相關理論 3. 認識金融市場運作與相關金融工具	Syllabus	This course will introduce the comprehensive picture of finance, including corporate finance, investments, and financial markets.

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