

朝陽科技大學 092學年度第1學期教學大綱
Knowledge Management 知識管理

當期課號	7076	Course Number	7076
授課教師	張簡尙偉	Instructor	CHANGCHIEN,SHANG WEI
中文課名	知識管理	Course Name	Knowledge Management
開課單位	資訊管理系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在闡明知識管理之內涵，並提供足以瞭解、應用知識管理之觀念架構	Objectives	KM is an emerging topic for an enterprise to obtain advantages and competitiveness. In this course, the fundamentals, managerial issues, and technologies of systematic, explicit, and deliberate building, renewal, and application of knowledge to maximize an enterprise's knowledge-related effectiveness and returns from its knowledge assets will be addressed.
教材	Emphasize on both theory/practice teaching and panel discussion	Teaching Materials	Emphasize on both theory/practice teaching and panel discussion
成績評量方式	Midterm exam: 30% Homework: 20% (Including homework, KM paper review and presentation) Participation: 20% Term Project: 30% (Proposal, Oral Presentation, Written Report, Format will be given later)	Grading	Midterm exam: 30% Homework: 20% (Including homework, KM paper review and presentation) Participation: 20% Term Project: 30% (Proposal, Oral Presentation, Written Report, Format will be given later)
教師網頁	-		
教學內容	KM is an emerging topic for an enterprise to obtain advantages and competitiveness. In this course, the fundamentals, managerial issues, and technologies of systematic, explicit, and deliberate building, renewal, and application of knowledge to maximize an enterprise's knowledge-related effectiveness and returns from its knowledge assets will be addressed.	Syllabus	KM is an emerging topic for an enterprise to obtain advantages and competitiveness. In this course, the fundamentals, managerial issues, and technologies of systematic, explicit, and deliberate building, renewal, and application of knowledge to maximize an enterprise's knowledge-related effectiveness and returns from its knowledge assets will be addressed.

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