

朝陽科技大學 092學年度第1學期教學大綱
Commercial Reports and Presentations 商務書報討論

當期課號	6351	Course Number	6351
授課教師	王馬克	Instructor	O'BRIEN,MARK WILLIAM
中文課名	商務書報討論	Course Name	Commercial Reports and Presentations
開課單位	應用外語系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程訓練學生在商務相關領域的雜誌、期刊、論文之研讀、報告及討論之能力。	Objectives	This course aims at training students to study, present and discuss on business related magazines, journals, and theses.
教材	課堂講解與討論	Teaching Materials	課前預習所指定的課程
成績評量方式	第一次團體報告 30%, 期末報告40%, 團體表現 20%, 個人表現10%	Grading	第一次團體報告 30%, 期末報告40%, 團體表現 20%, 個人表現10%
教師網頁	-		
教學內容	此課程將會討論到商務書報各方面的論題	Syllabus	<p>September 19 課程大綱簡介，選班級幹部及分組</p> <p>September 26 文章: “Coachmen has a Rebound...”, “Corporate Hero”</p> <p>“Airlines Changing Service at Airport”, “Stability Control...”</p> <p>October 3 文章: “Consumer Confidence dips for July”, “Taking any job to Survive”, “Out of Work”, “Fed Survey: Economy Improving”</p> <p>開始進行分組</p> <p>報告: “How to prepare for threats”</p> <p>October 10 放假</p> <p>October 17 分組報告</p> <p>October 24 TBA (to be announced)</p> <p>October 31 Halloween: students are invited to wear costumes to class</p> <p>TBA (to be announced)</p> <p>November 7 TBA (to be announced)</p> <p>November 14 TBA (to be announced)</p> <p>November 21 TBA (to be announced)</p> <p>November 28 TBA (to be announced)</p> <p>December 5 TBA (to be announced)</p> <p>December 12 TBA (to be announced)</p>

		December 19	TBA (to be announced)
		December 26	TBA (to be announced)
		January 2	TBA (to be announced)
		January 9	期末報告
		January 16	TBA (to be announced)

尊重智慧財產權，請勿非法影印。