

朝陽科技大學 092學年度第1學期教學大綱
Financial Management 財務管理

當期課號	4132	Course Number	4132
授課教師	顏吉利	Instructor	YEN,GI LI
中文課名	財務管理	Course Name	Financial Management
開課單位	企業管理系(二日)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠下良好之財務管理學基礎。	Objectives	To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management.
教材	以講授為主。	Teaching Materials	Lecturing.
成績評量方式	家庭作業30% 期末考50% 課堂上參與程度(含上課出席情形)20%	Grading	Homework:30%;Final Exam:50%;Class Participation:20%
教師網頁	-		
教學內容	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠下良好之基礎。涵蓋財務管理導論、財務管理基本觀念、金融資產訂價、資本企畫、資本結構、股利政策等課題。	Syllabus	This is an one-semester elective course. On top of introducing students to understand the nature and importance of financial management, the class moves on to discuss the following topics:1.The trade-off between risk and return;2.Pricing of financial assets;3.Capital budgeting;4.Optimal capital structure;5.Optimal dividend policy.

尊重智慧財產權，請勿非法影印。