

朝陽科技大學 092學年度第1學期教學大綱  
Financial Management 財務管理

當期課號	4120	Course Number	4120
授課教師	□惠娟	Instructor	HUI,CHUAN TU
中文課名	財務管理	Course Name	Financial Management
開課單位	企業管理系(二日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠下良好之財務管理學基礎。	Objectives	To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management.
教材		Teaching Materials	
成績評量方式	參與10% 小考1 15% 小考2 15% 期中30% 期末30%	Grading	Class Participation 10% test 1 15% test 2 15% Mid Exam 30% Final Exam 30%
教師網頁	-		
教學內容	本課程主要在介紹公司理財基本知識與分析技巧,以作為公司財務決策的重要參考.	Syllabus	This course is designed to provide the participant with knowledge of the finance function in corporations and methods of analysis of related decisions. Major theories, techniques, and processes applied in corporate finance to carryout the functions of financial management are presented. The analysis centers on how financial decisions can affect the value of a firm.

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