

朝陽科技大學 092學年度第1學期教學大綱
Financial Management 財務管理

當期課號	4078	Course Number	4078
授課教師	柯俊禎	Instructor	KO,JIM CHEN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(二日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大為目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2) investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, which focuses on capital budgeting capital structure, etc.
教材	以課堂講授輔以投影片及實務案例與參考資料研討,藉以增加學生對財務管理之學習興趣	Teaching Materials	LECTURE WITH MICROFILM OF PRACTICAL CASES AND RELATED REFERENCE DATA TO MOTIVATE STUDENTS' LEARNING INTEREST OF FINANCIAL MANAGEMENT
成績評量方式	平時成績(出席課堂與問題討論) 10% 四次段考取三次成績(但缺考為0分) 90%	Grading	CLASS DISCUSSION AND ATTENDANCE 10% MIDTERM EXAMS (4 TIMES CHOOSE 3 OF HIGHER GRADE)
教師網頁	-		
教學內容	(1)財務觀念導論 (2)金融資產(工具) (3)金融市場與投資銀行 (4)金融中介與金融體系 (5)資金成本(利率) (6)企業組織型態與租稅環境 (7)財務報表分析 (8)財務規劃與控制 (9)貨幣的時間價值	Syllabus	CHAPTER 1 AN OVERVIEW OF FINANCE CHAPTER 2 FINANCIAL ASSETS(INSTRUMENTS) CHAPTER 3 FINANCIAL MARKETS AND THE INVESTMENT BANKING CHAPTER 4 FINANCIAL INTERMEDIARIES AND BANKING SYSTEM CHAPTER 5 THE COST OF MONEY (INTEREST RATES) CHAPTER 6 BUSINESS ORGANIZATIONS AND THE TAX ENVIRONMENT CHAPTER 7 ANALYSIS OF FINANCIAL STATEMENTS CHAPTER 8 FINANCIAL PLANNING AND CONTROL CHAPTER 9 THE TIME VALUE OF MONEY

尊重智慧財產權，請勿非法影印。