朝陽科技大學 092學年度第1學期教學大綱
Technology Management 科技管理

當期課號	3377	Course Number	3377
授課教師	林嵩麟	Instructor	,
中文課名	科技管理	Course Name	Technology Management
開課單位	會計系(四進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在探討企業面對日趨競爭之產業環境如何分析其核心競爭力並藉由技術革新以開創新市場、維繫既有市場，並於課程中適度引入新興科技簡介，以闡明科技發展趨勢。	Objectives	The aim of this course is to help students explore the core competitiveness of business. It introduces concepts for analyzing the processes of creation and commercialization from technology. Besides, emerging technologies will be introduced, such as biotechnology.
教材	課堂教學與討論	Teaching Materials	teaching and discussing
成績評量方式	期中考 40% 期末考 60%	Grading	middle examination 40% final examination 60%
教師網頁			
教學內容	有效之管理科技,可促進國家與企業之繁榮,故本課程以管理爲經,而以科技爲緯,並由科技管理之新典範探討,讓修課者可了解整體科技管理之架構.	Syllabus	National economics are undfrgoing rapid and often wrenching transformations.Two forces underlie the dramatic changes.One is globalization,no one can remain isolated from the world economy. The other force is technological chsnges.This decade has witnessed remarkable advances in the availability of information and the speed of communication;in a new materials;in biogenetic advance .Some historians make the case that most historical change is technology-drivens.

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