朝陽科技大學 092學年度第1學期教學大綱
International Trade Practices 國際貿易實務

當期課號	3164	Course Number	3164
授課教師	吳茂德	Instructor	WU,MAO TE
中文課名	國際貿易實務	Course Name	International Trade Practices
開課單位	企業管理系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	今天,企業和國家都比先前任何時候更依賴國際貿易帶來經濟成長.全球化,電子商務及貿易協定的改變會產生不利於企業的影響或是建立新的機會.本課程旨在培養學生對國際貿易實務知識與技術等能力的充實與提升.主要內容:1.國際貿易實務基礎 2.輸出輸入實務 3.國際貿易的付款方式 4.輸出輸入的相關問題	Objectives	Today, more than any time in history, both countries and business firms rely on international trade for economic growth. Globalization, E-commerce and trade agreement can adversely affect a firm"s business or can create new opportunities. The objective of this course is to help students to build a foundation of basic knowledge and skills about international trade practices. Topics include the foundation of trade practices, export and import practice, payments of international trade and related problems of export and import.
教材	課堂講授(包含利用投影機教學)、學生個案報告	Teaching Materials	Lecturing: including using overhead projector and Student Presentation
成績評量方式	平時成績占30% 期中考成績占30% 學期考成績占40%	Grading	Daily Performance:30% Mid-term Exam:30% Final Exam:40%
教師網頁			
教學內容	(一).國際貿易流程的介紹 (二).常用之國際慣例的介紹:國貿條規、信用狀統一慣例 (三).出進口價格的計算 (四).國際貿易契約:主要、次要條件的介紹及簽訂的進行程序 (五).信用狀 (六).出、進口報關 (七).貨運單據 (八).出、進口結匯	Syllabus	(1).Introduce the flowchart of International Trade (2).Introduce the details of INCOTERMS 2000 and UCP 500 (3).Introduce how to calculate the price of export and import (4).Introduce the details of International Trade contracts and the procedure of signing contracts (5).Introduce Letter of Credit (6).Introduce the procedures of export and import customs clearance (7).Introduce the shipping documents (8).Introduce the procedures and details of export and import of settlement of exchange

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