朝陽科技大學 092學年度第1學期教學大綱
Economics 經濟學

當期課號	2079	Course Number	2079
授課教師	顏吉利	Instructor	YEN,GI LI
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四日)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材	以講授爲主。	Teaching Materials	Lecturing.
成績評量方式	期中考40% 期末考40% 課堂上參與程度(含上課出席情形)20%	Grading	Midterm Exam:40%;Final Exam:60%;Class Participation:20%
教師網頁	_		
教學內容	以深入淺出的方式，有系統地介紹經濟學之重要概念與基本理論，期能經由紮實之訓練，爲同學謀職或進修奠下良好之經濟學基礎。本門課爲一學年之必修課程。上學期講授之內容爲總體經濟學，除介紹經濟學基本概念外，將依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授；下學期講授之內容爲個體經濟學，包括消費選擇、廠商理論、成本與生產、產品市場、因素市場等主題。	Syllabus	This is an one-year mandatory course. On top of introducing students to understand the basic economic concepts at the very beginning, the course covers “introductory macroeconomics” in the first semester and “introductory microeconomics” in the second semester respectively. The first semester covers the following topics: （1）Macroeconomic Measurements, Part Ⅰ: Price, and Unemployment; （2）Macroeconomic Measurements, Part Ⅱ: National Income ;（3）Aggregate Demand, Aggregate Supply, and National Income Equilibrium;（4）Fiscal Policy; (5）Money and Banking, the Central Bank, and Monetary Policy. The second semester covers “Consumer Choice”, ”Theory of the Firm”, “Production and Costs”, “Product Markets”, and “Factor Markets”.

尊重智慧財產權，請勿非法影印。