朝陽科技大學 092學年度第1學期教學大綱
Security Markets Analysis 證券市場分析

當期課號	1871	**Course Number**	1871
授課教師	林金源	**Instructor**	LIN,CHIN YUAN
中文課名	證券市場分析	**Course Name**	Security Markets Analysis
開課單位	保險金融管理系(四日)四B	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	2	**Credits**	2
課程目標	1. 認識證券商品，上市，交易，法令規範之基本原理 2. 強化證券商品設計，上市，交易，結算與法令稽核之專業技能 3. 培養自主學習的態度 4. 就業核心力	**Objectives**	1. Knowing basic principle of security on offering, transaction, and regulations. 2. Enhancing professional skills of securities products, offering, transactions, settlement and regulation audit. 3. Having autonomous study attitudes. 4. Employment core ability.
教材	１・使用NB之軟體進行各種技術分析之講解及說明。 ２・要求學生應每日，至少每週閱讀工商時報及財訊快報之線圖，並剪報、粘貼作爲上課之輔導教材。 ３・學期過半後，進行模擬投資競賽。 ４・每週隨進度，繳交作業，並抽點指定由學生進行投資預測與分析，培養學生現場投資之經驗及技巧。	**Teaching Materials**	(1)To use N.B. as a means of researching and Analyzing Fundamental & Technical Anaysis. (2)Ask for students must read Business Newspaper and magazine,and collcate article. K-graph etc,as a means of Suplementary. (3)We are going to hold a abstract Investment Game test in middle term.
成績評量方式	１・指定作業之繳交及報告３０％ ２・期中考試２０％ ３・模擬投資競賽２０％ ４・期末考試３０％	**Grading**	(1)homework & report:30% (2)middle term Test:20% (3)Abstract Investment Game Test:20% (4)Final term Test:30%
教師網頁			
教學內容	本課程之教學，在使學生能夠達成： (1)對證券市場基本概念有明確之理解。 (2)對證券投資之各種工具(基本分析及技術分析)能夠純熟之運用。 (3)對證券市場之經濟事象作理性之了解,敘述及適切的關心。 (4)訓練學生成爲明日操盤高手。	**Syllabus**	This course has been crafted to 3 overriding goals: (1)Focus on the core ideas. (2)create a flexible teaching and learning tool. (3)carefully developed to encourage students to learn more about stock Markets and to use technology as a mean of researching and analyzing current events.

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