朝陽科技大學 092學年度第1學期教學大綱
Insurance Operations 保險經營

當期課號	1860	**Course Number**	1860
授課教師	吳瑞雲	**Instructor**	WU,JUI YUN
中文課名	保險經營	**Course Name**	Insurance Operations
開課單位	保險金融管理系(四日)四A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	1. 使學生了解保險公司的運作，例如行銷、核保、再保險、投資、保費之訂價、準備金等 2. 使學生能熟悉保險並應用在其他學科上 3. 使學生具保險金融從業人員之專業態度 4. 可做爲學生未來進修之基礎	**Objectives**	1. Enabling students to understand operation of insurance companies such as marketing, underwriting, reinsurance, investment, pricing of premium and reserves. 2. Enabling studentsto be familiar with insurance to be applied in other subjects. 3. Enabling students to have professional attitudes in insurance and finance industry. 4. Serving as studentsfoundation on future study.
教材		**Teaching Materials**	
成績評量方式	期中考：30% 期末考：40% 平時考：30%	**Grading**	
教師網頁			
教學內容	學完保險經營之後，學生可以瞭解保險公司的運作，例如行銷、核保、再保險、投資、保費之訂價、準備金等。	**Syllabus**	After learning insurance operation, Students should be able to understanding the operation of insurance company .For example, Marketing, Underwriting, Reinsurance, Investment, Rate Making, Reserves etc.

尊重智慧財產權，請勿非法影印。