# 朝陽科技大學 092學年度第1學期教學大綱
# Principles of Journalism 新聞學原理

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| 當期課號 | 1732 | Course Number | 1732 |
| 授課教師 | 許維哲 | Instructor | HSU,WEI CHE |
| 中文課名 | 新聞學原理 | Course Name | Principles of Journalism |
| 開課單位 | 傳播藝術系(四日)一B | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 教學目標：包含知識、技能、態度、其他等四項<br>1.培養學生在從事新聞工作時，具自律態度與社會責任感(態度)<br>2.具簡單新聞寫作技能(技能)<br>3.具新聞的發展、教育、組織、專業意理、新聞倫理、法規等相關知識(知識)<br>4.讓學生了解新聞的演進過程，以及未來可能的發展趨勢(其他) | Objectives | 1. Adopt an attitude of self-discipline and sense of social responsibility (development) 2. Learn basic news writing skills (skills)<br>3. Gain knowledge in the development, education, organization, ethics, and laws in journalism (knowledge) 4. Understand the evolution of the press, as well as possible future trends in its development (other) |
| 教材 | 課程議題講述與討論 | Teaching Materials | Lectures and discussions |
| 成績評量方式 | 期中作業20%、期末報告及發表50%, 課間討論30% | Grading | Assignment 20%, group project 50%, class discussion 30% |
| 教師網頁 | _ | | |
| 教學內容 | 此課程將介紹新聞學原理中, 所包含的新聞理論, 新聞產製過程以及新聞與社會關係三個研究層面, 透過設定議題方式, 經過師生間的互動討論、激發同學們探索新聞學原理應用的興趣, 並進一步藉由新聞原理的觀點分析, 多方面觀察現代新聞環境的發展。 | Syllabus | Journalism is a dynamic and challengeable career. This course will serves as an introduction to the world of the theory and practice of journalism. Students will learn about journalistic issues relating to credibility, ethics and standard. They are also encouraged to discuss how to adapt the traditions of reporting and deal with the contemporary problems in the new medium. |

尊重智慧財產權，請勿非法影印。