朝陽科技大學 092學年度第1學期教學大綱
Field Research of Production 影像田野調查

當期課號	1716	Course Number	1716
授課教師	吳麗雪	Instructor	WU,LI HSUEH
中文課名	影像田野調查	Course Name	Field Research of Production
開課單位	傳播藝術系(四日)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	本課程希望透過基礎理論授課與課外實際的田野調查、培育學生收集資料與田野調查的能力，課堂授課內容有：影像田野調查概論、影像田野調查相關理論、影像田野調查方法、影像田野調查的記錄、影像田野調查的整理、影像田野調查的應用、台灣影像田野調查範例。課外田野調查採取分組影像田野調查實作與書面報告。	Objectives	The course includes the following:1. The Introduction of "Field Research of Production " 2. The Theory of "Field Research of Production " 3. The method of "Field Research of Production " 4. The report of "Field Research of Production " 5. The analysis of "Field Research of Production " 6.The utilization of "Field Research of Production " 7. Case study of "The Field Research of Production" in Taiwan(part1) 8. Case study of "The Field Research of Production" in Taiwan(part2) 9. Final report.
教材	口授影像田野調查原理方法與理論 檢討報告內容與執行過程 範例解析與鑑賞	Teaching Materials	To lecture the method and theory of "Field Research of Production " To discuss the report and to examine the process. Case study and appreciation
成績評量方式	課堂表現 30% 出席率 20% 口頭報告與書面報告50%	Grading	The expression in the class:30%. The attendance:20%. The midterm presentation and final report:50% .
教師網頁			
教學內容	本課程內容包括： 一、影像田野調查概論 二、影像田野調查相關理論 三、影像田野調查方法 四、影像田野調查的記錄 五、影像田野調查的整理 六、影像田野調查的應用 七、台灣影像田野調查範例一 八、台灣影像田野調查範例二 九、影像田野調查實作報告	Syllabus	1. The Introduction of "Field Research of Production " 2. The Theory of "Field Research of Production " 3. The method of "Field Research of Production " 4. The report of "Field Research of Production " 5. The analysis of "Field Research of Production " 6.The utilization of "Field Research of Production " 7. Case study of "The Field Research of Production" in Taiwan(part1) 8. Case study of "The Field Research of Production" in Taiwan(part2) 9. Final report

尊重智慧財產權，請勿非法影印。