

朝陽科技大學 091學年度第2學期教學大綱  
Special Topics of Insurance 保險學專題

當期課號	7235	Course Number	7235
授課教師	蘇文斌	Instructor	SU,WEN PIN
中文課名	保險學專題	Course Name	Special Topics of Insurance
開課單位	保險金融管理系碩士班一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	近年來保險事業發展迅速，保險學術水準亦日提昇。因此本課程講授內容以理論與實務並重。並分別就保險全面作總合與各論之研究。除廣泛取材於國內外有關保險學術之著作外，更引用我國現行有關保險法令加以驗證。期使學生能獲得實用之知識。	Objectives	As the insurance business of recent years is rapidly developed, the level of academic research on insurance is also upgraded. In our teaching program, our teaching courses emphasize simultaneously both theory and practices. Besides, our study on this field
教材	講授,討論,作業(報告)	Teaching Materials	introduction, discuss, report
成績評量方式	期中:30% 期末:40% 平時:30%	Grading	midterm:30% final:40% participation:30%
教師網頁	-		
教學內容	對於保險業的環境及經營現況做介紹,另以保險市場的商品,銷售政策及財務監理為主要授課的內容	Syllabus	To introduce the environment and business of insurance industry, the product of insurance market, sales policy and financial regulation.

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