

朝陽科技大學 091學年度第2學期教學大綱
Supply Chain Management 供應鏈管理

當期課號	7183	Course Number	7183
授課教師	黃勇富	Instructor	HUANG, YUNG FU
中文課名	供應鏈管理	Course Name	Supply Chain Management
開課單位	企業管理系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程從引導學生瞭解自供應鏈的採購功能, 物料管制與存貨管理, 以至成品的配銷, 倉儲及通路設計. 使每位學生能清楚認知供應鏈管理的角色, 目的與權責. 並使能充分認知理論的意涵及其實務上之應用.	Objectives	This course takes students logically from the purchasing function at the beginning of the supply chain through material control and inventory management, to finished goods distribution, warehousing and design of distribution channels. Each student will understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations.
教材	課堂上課為主 文獻研討為輔	Teaching Materials	Literatures review, presentation and discussion.
成績評量方式	1. 文獻研討(30%). 2. 課堂作業(30%). 3. 期末報告(40%).	Grading	1. Literatures review and presentation.(30%) 2. Assignments.(30%) 3. Final term paper.(40%)
教師網頁	-		
教學內容	由於全球市場競爭加劇, 企業必須重新思考自身在產業上下游體系的地位, 因此供應鏈的重組與整合是必然趨勢. 本課程旨在探討產業環境對供應鏈特性的影響, 及相關供應鏈管理技術, 包含管理技巧與資訊科技. 並說明企業應如何建立其供應鏈管理策略以因應環境的變動。	Syllabus	The objective in this course for the MBA student to learn the strategic importance of good supply chain design, planning, and operation for every firm. The student will be able to understand and visualize how good supply chain management can be a competitive advantage for a firm.

尊重智慧財產權，請勿非法影印。