

朝陽科技大學 091學年度第2學期教學大綱
Topics in Practice of Insurance 保險實務專題

當期課號	6627	Course Number	6627
授課教師	鍾鴻志	Instructor	CHUNG,HUNG CHIN
中文課名	保險實務專題	Course Name	Topics in Practice of Insurance
開課單位	保險金融管理系(二進)五B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程是畢業專題，學生應選擇適當專討主題，但最好是與保險金融管理相關，學生應於研究完成前撰寫正式報告並提交給指導教授審核。	Objectives	This course is provided to the students as the Graduation Project. Students are required to select a proper research topic, write a formal report and submit it to their advisors for approval.
教材	課堂講授及討論	Teaching Materials	oral introductions and discussions.
成績評量方式	平常成績--30%, 期中考--30%, 期末考--40%.	Grading	paper and discussions 30%, middle test 30%, final test 40%
教師網頁	-		
教學內容	1.依保險實務經營介紹人壽及產物組織概況. 2.依功能別說明核保,理賠,行銷經營實務. 3.討論產壽經營面臨之衝擊及發展趨勢.	Syllabus	1.introductions to organitions of life and non-life insurance. 2.practices of underwriting,claim settlement and marketing. 3.impacts on insurance companies in taiwan area.

尊重智慧財產權，請勿非法影印。